

REP HEADLINE# 6360920  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT2/12 10.34  
\*\*\* WFTV-TV \*\*\*

ADV # ADV. NAME POLI/M ROMNEY/RNC/R/PRE/US REP.# OFF.# 6556 SALESMAN #

AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- JOE KNAUER

BEVERLY, MA 01915

ORDER # CONTRACT # 6360920 CLASS: NATL. LOCAL REGIONAL

PRDCT RNC-ROMNEY EST#464 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/12 OCT9/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT2/12 10.34

REP: TO LENA

FR JULIE

\*\* NEW ORDER \*\*

TTL\$ \$101250..58X

PLS CFM, THX 10/2

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

RNC-ROMNEY

| LINE# | REP   | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
| :     | LINE# | :  | :           | :    | :   | :    | DATE       | DATE     | :       | :         | :    | SPTS:     |

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 464

|   |  |  |           |    |  |            |      |      |   |  |     |   |
|---|--|--|-----------|----|--|------------|------|------|---|--|-----|---|
| 1 |  |  | 600A-700A | 30 |  | \$1,500.00 | 10/3 | 10/5 | 3 |  | W-F | 3 |
|---|--|--|-----------|----|--|------------|------|------|---|--|-----|---|

PROGRAM : NEWS  
CON COM1: 1X PER DAY

|   |  |  |           |    |  |            |      |      |   |  |     |   |
|---|--|--|-----------|----|--|------------|------|------|---|--|-----|---|
| 2 |  |  | 700A-900A | 30 |  | \$1,600.00 | 10/3 | 10/5 | 6 |  | W-F | 6 |
|---|--|--|-----------|----|--|------------|------|------|---|--|-----|---|

PROGRAM : GMA  
CON COM1: 2X PER DAY

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|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 3     |     |    | 1000A-1030A<br>PROGRAM : MILLIONAIRE<br>CON COM1 : 1X PER DAY | 30   |     | \$375.00   | 10/3       | 10/5     | 3        |           | W-F  | 3         |
| 4     |     |    | 1100A-1200N<br>PROGRAM : VIEW<br>CON COM1 : 1X PER DAY        | 30   |     | \$750.00   | 10/3       | 10/5     | 3        |           | W-F  | 3         |
| 5     |     |    | 1200N-100P<br>PROGRAM : NEWS<br>CON COM1 : 1X PER DAY         | 30   |     | \$675.00   | 10/3       | 10/5     | 3        |           | W-F  | 3         |
| 6     |     |    | 400P-500P<br>PROGRAM : DR OZ<br>CON COM1 : 1X PER DAY         | 30   |     | \$800.00   | 10/8       | 10/9     | 2        |           | M-TU | 2         |
| 7     |     |    | 400P-500P<br>PROGRAM : DR OZ<br>CON COM1 : 1X PER DAY         | 30   |     | \$800.00   | 10/3       | 10/5     | 3        |           | W-F  | 3         |
| 8     |     |    | 500P-600P<br>PROGRAM : NEWS<br>CON COM1 : 1X PER DAY          | 30   |     | \$1,800.00 | 10/3       | 10/5     | 3        |           | W-F  | 3         |
| 9     |     |    | 600P-630P<br>PROGRAM : NEWS<br>CON COM1 : 1X PER DAY          | 30   |     | \$2,400.00 | 10/3       | 10/5     | 3        |           | W-F  | 3         |
| 10    |     |    | 700P-730P<br>PROGRAM : JEOPARDY<br>CON COM1 : 1X PER DAY      | 30   |     | \$2,400.00 | 10/3       | 10/5     | 3        |           | W-F  | 3         |
| 11    |     |    | 730P-800P<br>PROGRAM : WHEEL<br>CON COM1 : 1X PER DAY         | 30   |     | \$2,400.00 | 10/3       | 10/5     | 3        |           | W-F  | 3         |

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|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 12    |     |    | 1100P-1130P<br>PROGRAM : NEWS<br>CON COM1: 1X PER DAY     | 30   |     | \$2,000.00 | 10/8       | 10/9     | 2        |           | M-TU | 2         |
| 13    |     |    | 1100P-1130P<br>PROGRAM : NEWS<br>CON COM1: 1X PER DAY     | 30   |     | \$2,000.00 | 10/3       | 10/5     | 3        |           | W-F  | 3         |
| 14    |     |    | 1130P-1200M<br>PROGRAM : NITELINE<br>CON COM1: 1X PER DAY | 30   |     | \$825.00   | 10/3       | 10/5     | 3        |           | W-F  | 3         |
| 15    |     |    | 800P-1000P<br>PROGRAM : DANCING<br>CON COM1: 1X PER DAY   | 30   |     | \$9,250.00 | 10/8       | 10/8     | 1        |           | MON  | 1         |
| 16    |     |    | 1000P-1100P<br>PROGRAM : 20/20                            | 30   |     | \$2,800.00 | 10/5       | 10/5     | 1        |           | FRI  | 1         |
| 17    |     |    | 1000P-1100P<br>PROGRAM : 20/20                            | 30   |     | \$2,800.00 | 10/5       | 10/5     | 1        |           | FRI  | 1         |
| 18    |     |    | 600A-700A<br>PROGRAM : NEWS                               | 30   |     | \$675.00   | 10/6       | 10/6     | 1        |           | SAT  | 1         |
| 19    |     |    | 700A-900A<br>PROGRAM : NEWS                               | 30   |     | \$850.00   | 10/6       | 10/6     | 1        |           | SAT  | 1         |
| 20    |     |    | 900A-1000A<br>PROGRAM : GMA                               | 30   |     | \$850.00   | 10/6       | 10/6     | 1        |           | SAT  | 1         |
| 21    |     |    | 1130P-1200M<br>PROGRAM : NEWS                             | 30   |     | \$1,000.00 | 10/6       | 10/6     | 2        |           | SAT  | 2         |
| 22    |     |    | 500A-600A<br>PROGRAM : NEWS                               | 30   |     | \$275.00   | 10/6       | 10/6     | 1        |           | SAT  | 1         |

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|----------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|-----------|-----------|
| 23                         |     |    | 600A-700A   | 30   |     | \$675.00   | 10/7       | 10/7     | 1        |           | SUN       | 1         |
| PROGRAM : NEWS             |     |    |             |      |     |            |            |          |          |           |           |           |
| 24                         |     |    | 700A-900A   | 30   |     | \$850.00   | 10/7       | 10/7     | 1        |           | SUN       | 1         |
| PROGRAM : NEWS             |     |    |             |      |     |            |            |          |          |           |           |           |
| 25                         |     |    | 700P-800P   | 30   |     | \$2,750.00 | 10/7       | 10/7     | 1        |           | SUN       | 1         |
| PROGRAM : AFV              |     |    |             |      |     |            |            |          |          |           |           |           |
| 26                         |     |    | 800P-900P   | 30   |     | \$6,500.00 | 10/7       | 10/7     | 1        |           | SUN       | 1         |
| PROGRAM : ONCE UPON A TIME |     |    |             |      |     |            |            |          |          |           |           |           |
| 27                         |     |    | 900P-1000P  | 30   |     | \$6,000.00 | 10/7       | 10/7     | 1        |           | SUN       | 1         |
| PROGRAM : REVENGE          |     |    |             |      |     |            |            |          |          |           |           |           |
| 28                         |     |    | 500A-600A   | 30   |     | \$2,000.00 | 10/7       | 10/7     | 1        |           | SUN       | 1         |
| PROGRAM : NEWS             |     |    |             |      |     |            |            |          |          |           |           |           |
| OCT/12 101250.00           |     |    |             |      |     |            |            |          |          |           |           |           |
| CONTRACT TOTAL             |     |    |             |      |     |            |            |          |          |           | 101250.00 |           |
| TOTAL SPOTS                |     |    |             |      |     |            |            |          |          |           | 58        |           |

MARKET TOTALS \$273,648 WFTV 37% WKMG 27% WESH 21% WOFL 11% WKCF 1% WRBW 3% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED

SVC- NSI  
DEMOS- RA35+\*